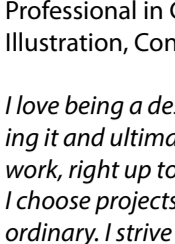


* AVTAOR



Ivana Backovic is an independent artist, illustrator, and Creative Director of Two Birds Design Studio, based in Belgrade and New York. Professional in Graphic design. Competences: Graphic Design, Art Direction, Illustration, Concept Design, Product Design, Project Coordinator.

I love being a designer. I'm drawn to the process — from the initial idea to shaping it and ultimately bringing it to life. I enjoy getting completely immersed in my work, right up to that unexpected yet well-earned moment of surprise. I choose projects, but they also choose me — in a way that pushes us beyond the ordinary. I strive for work that carries a sense of unpredictability, exploration, and continuous experimentation with new energies, materials, and technologies.

For any inquiries or to say hi, drop me a line at hello@ivanabackovic.com
Follow me on Instagram or Facebook!

* INSPIRATION * EVERYDAY PEOPLE / LIFE



Ivana is an artist and illustrator who observes and interprets the world through everyday language and thoughtful, clever concepts. Her work is defined by refined minimalist line art. At the same time, she is highly adaptable, able to work across a range of styles depending on the needs of each commission. She is behind the Flying Souvenirs /CITIES concepts and is the Creative Director of Two Birds Design Studio.

NEW! Check Two birds design CITIES on 2birdsdesign.com!



* ИЛЛУСТРАЦИЈЕ

Illustration (style, different projects)



FLYING SOUVENIRS THAT CELEBRATES CITIES

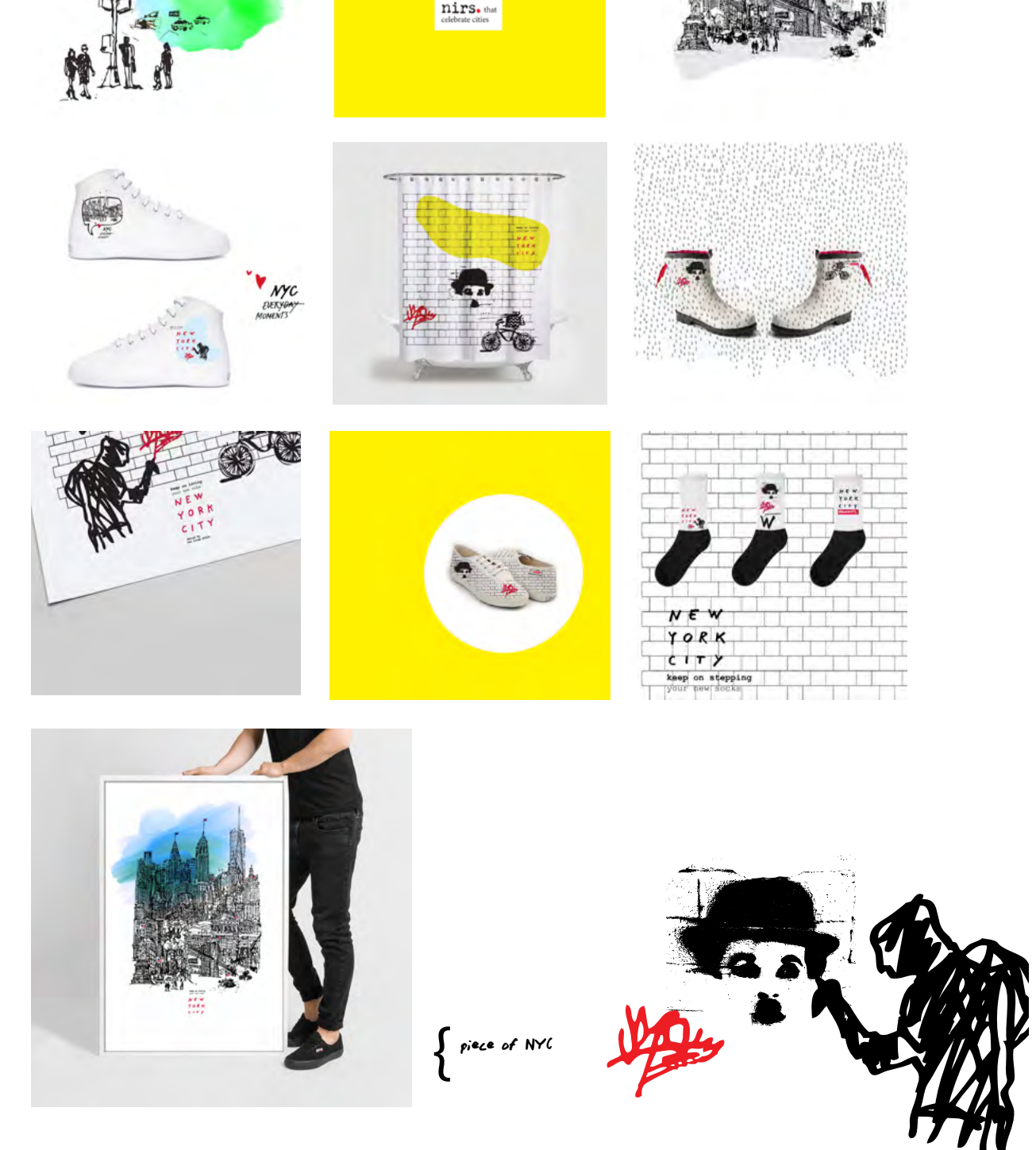
Београд

Beograd/Souvenirs, CITIES concept collection//
//illustration/surface design/product design/package design/quality control/
product development/photography///Creative director, Studio Two birds design/



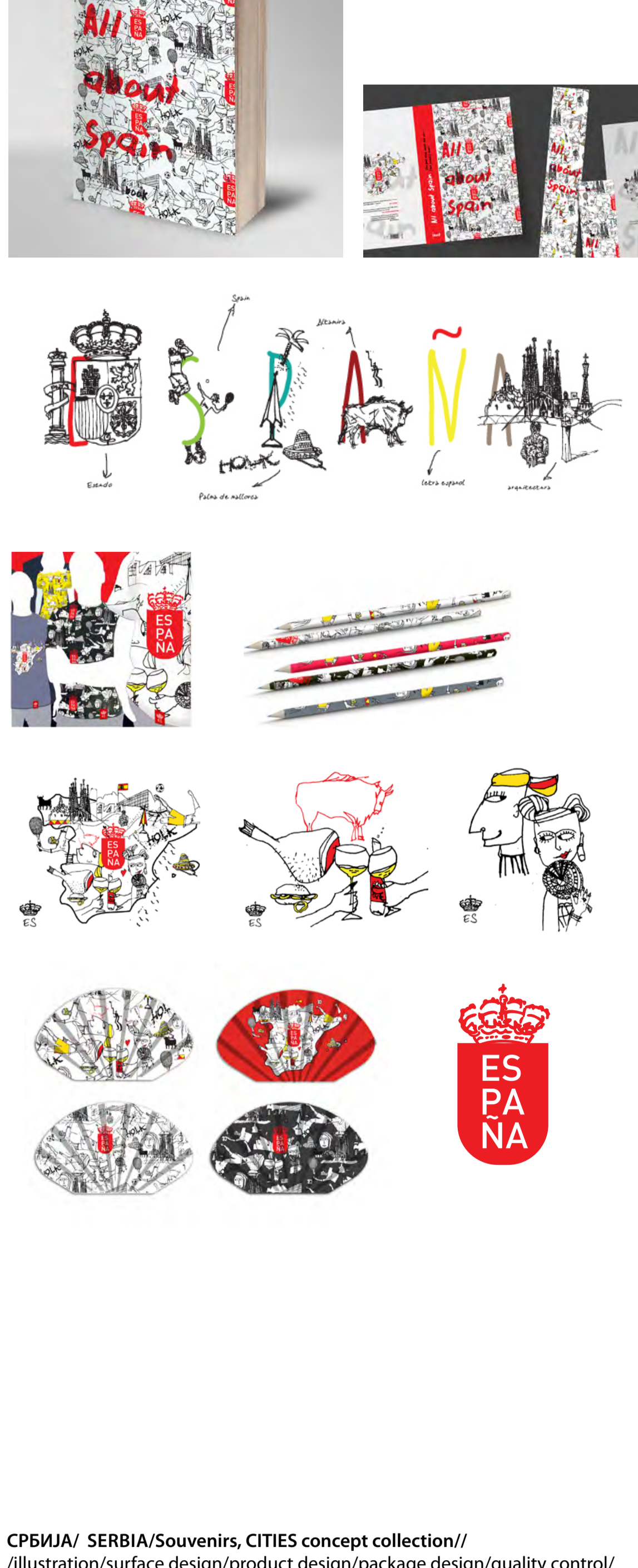
NEW YORK CITY

New York City/Souvenirs, CITIES concept collection//
//illustration/surface design/product design/package design/quality control/
product development/photography///Creative director, Studio Two birds design/



ABOUT (MY) SPAIN

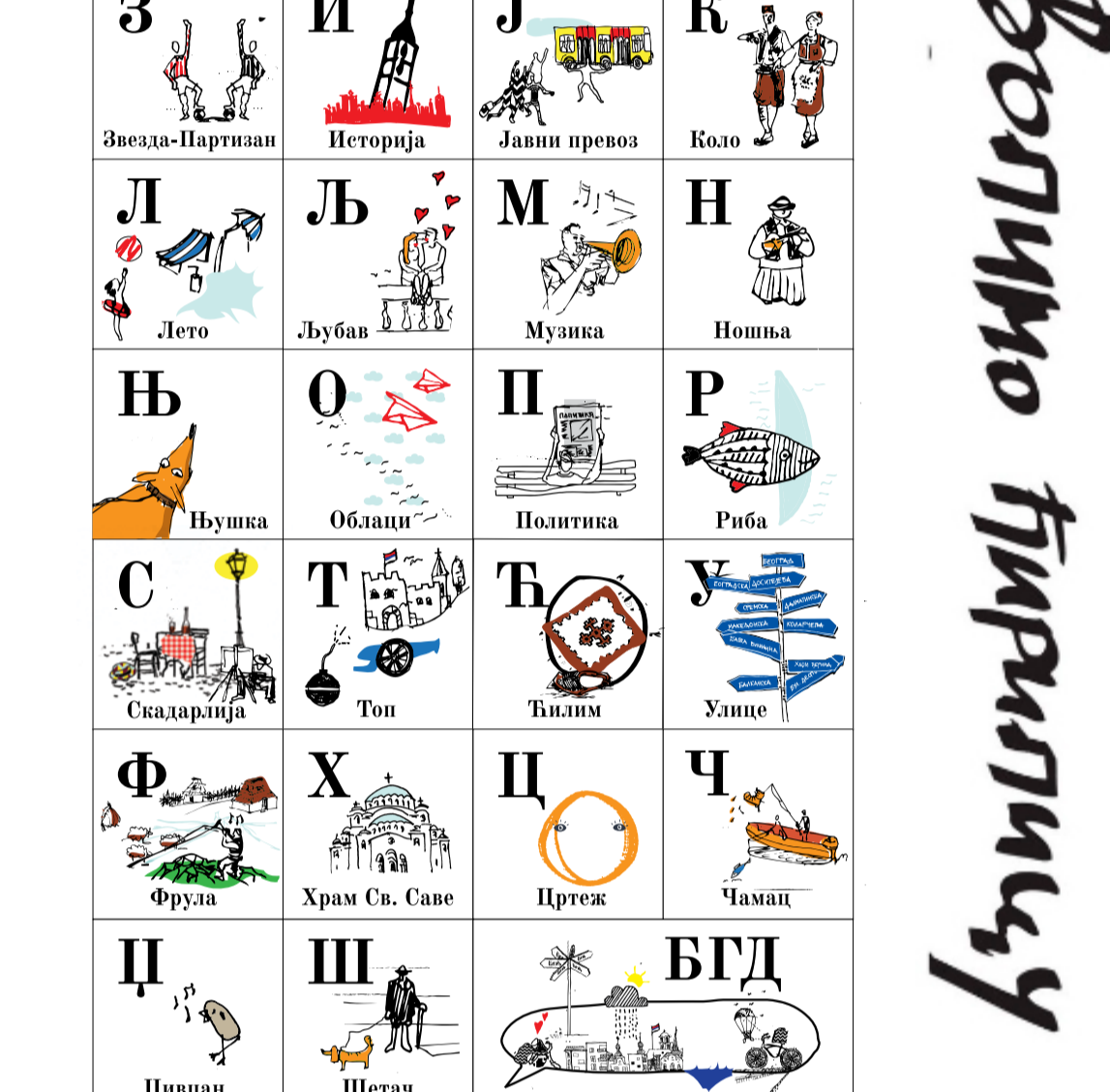
Spain/Souvenirs, CITIES concept collection//
 //illustration/surface design/product design/package design/quality control/
 product development/photography///Creative director, Studio Two birds design/



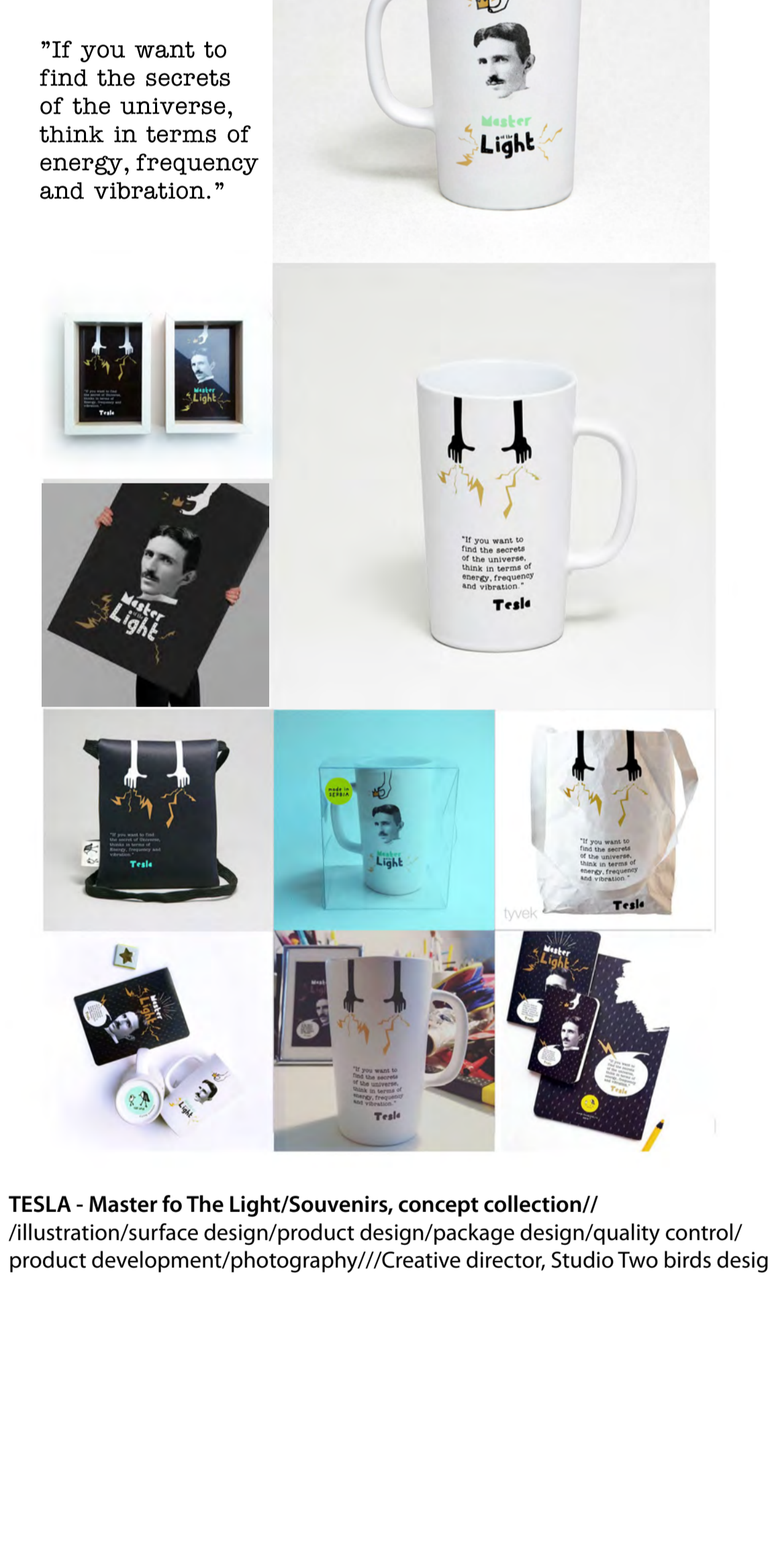
СРБИЈА/ SERBIA/Souvenirs, CITIES concept collection//
 //illustration/surface design/product design/package design/quality control/
 product development/photography///Creative director, Studio Two birds design/



Volimo Cirilicu - We love Cyrillic/Illustration



Nikola Tesla



TESLA - Master fo The Light/Souvenirs, concept collection//
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 product development/photography///Creative director, Studio Two birds design/

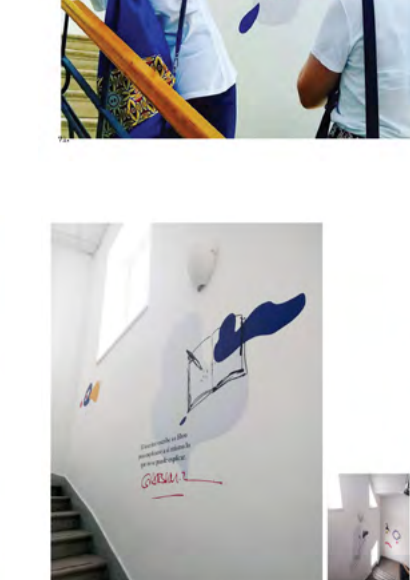
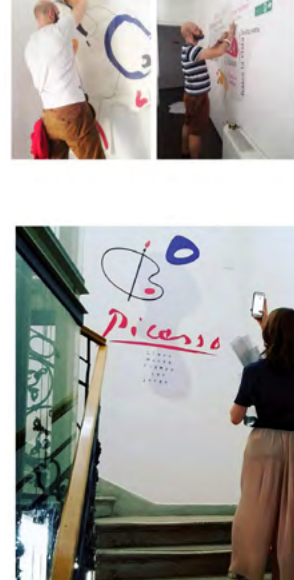
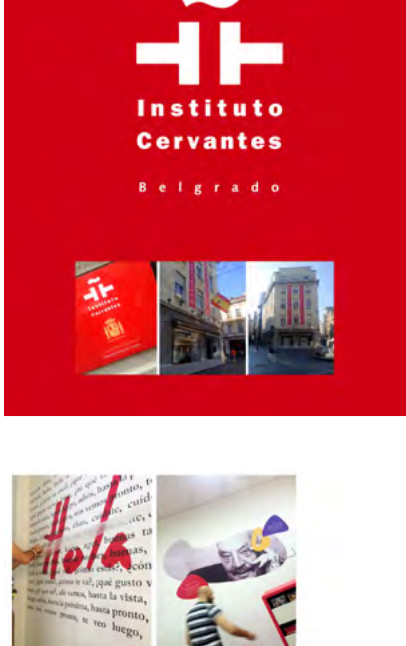
Temerin tourism organisation
 visual identity/logo/illustration map/
 catalog/flyer//Art direction/2021.



Biciklistička tura kroz opštinu Temerin – kroz najdužu ulicu u Srbiji

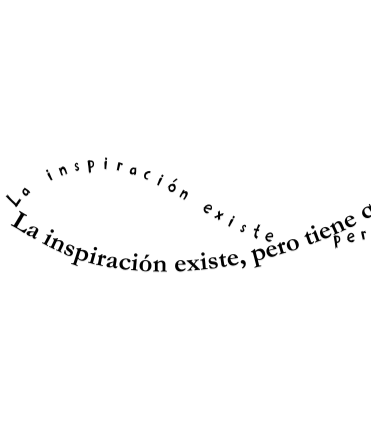


Instituto Cervantes de Belgrado/Wall of Art/
Illustration/interior/exterior design/art direction/



Execution

Frida Kahlo wall



Gabriel Garcia Marquez wall



Luis Bunuel wall

La inspiración existe, pero tiene que encontrarse trabajando.
Encontrar la inspiración.
La inspiración existe, pero tiene que encontrarse trabajando.
Encontrar la inspiración.



La inspiración existe, pero tiene que encontrarse trabajando.



Elección de color
Combinación de colores
Formas simples y sencillas
Español vive y evoluciona

Y tú,
Cada día, el día de tu vida
Cada día, el día de tu vida
Cada día, el día de tu vida
Cada día, el día de tu vida



Pierde para tu vida
¿Por qué no lo intentas?
Frida Kahlo

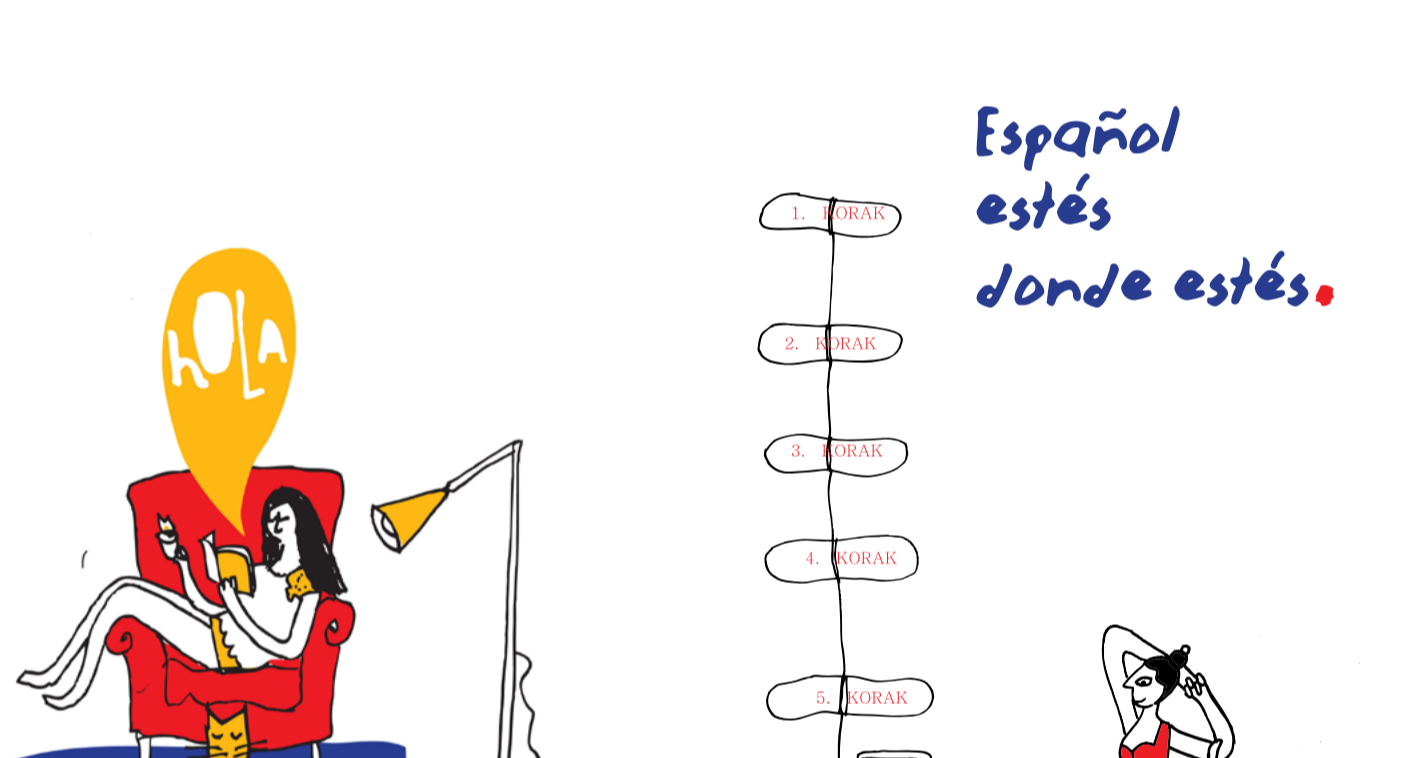
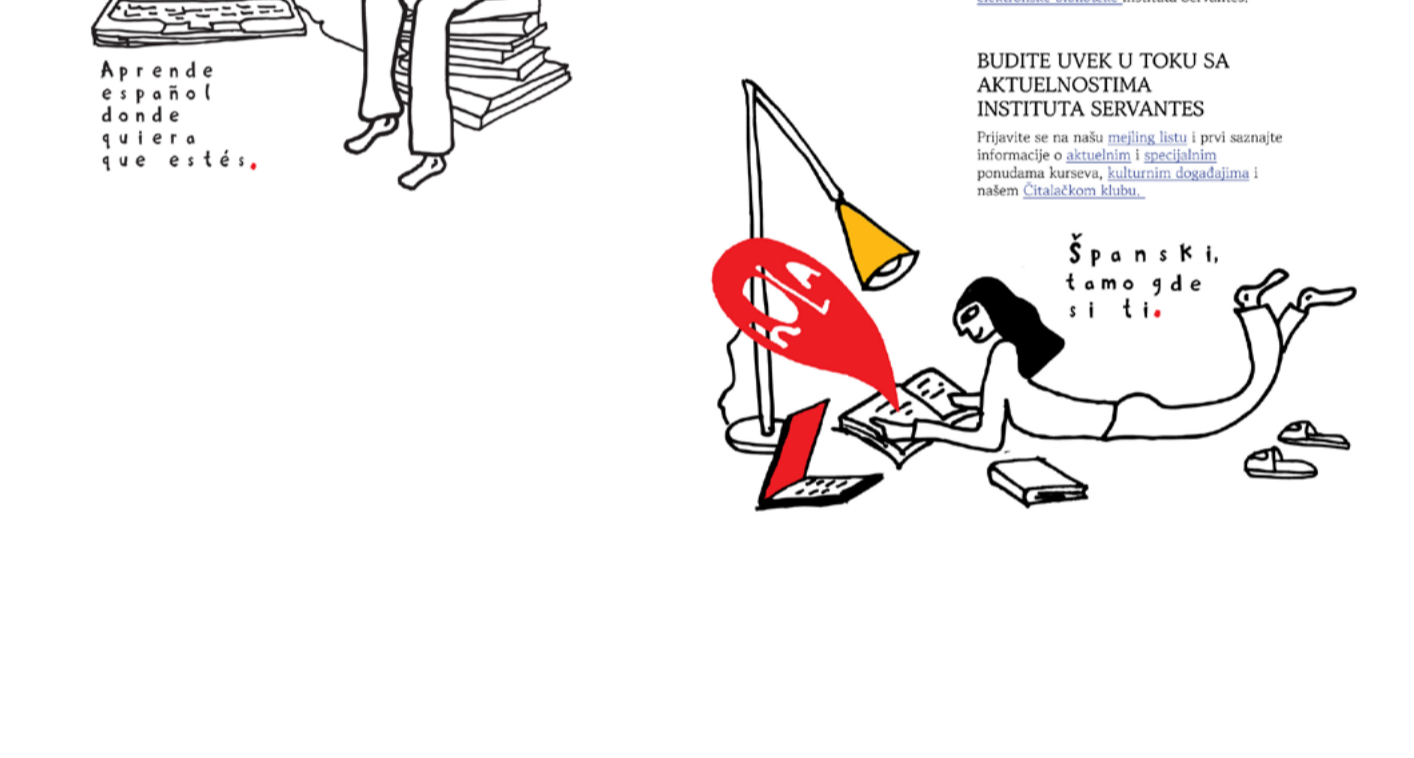
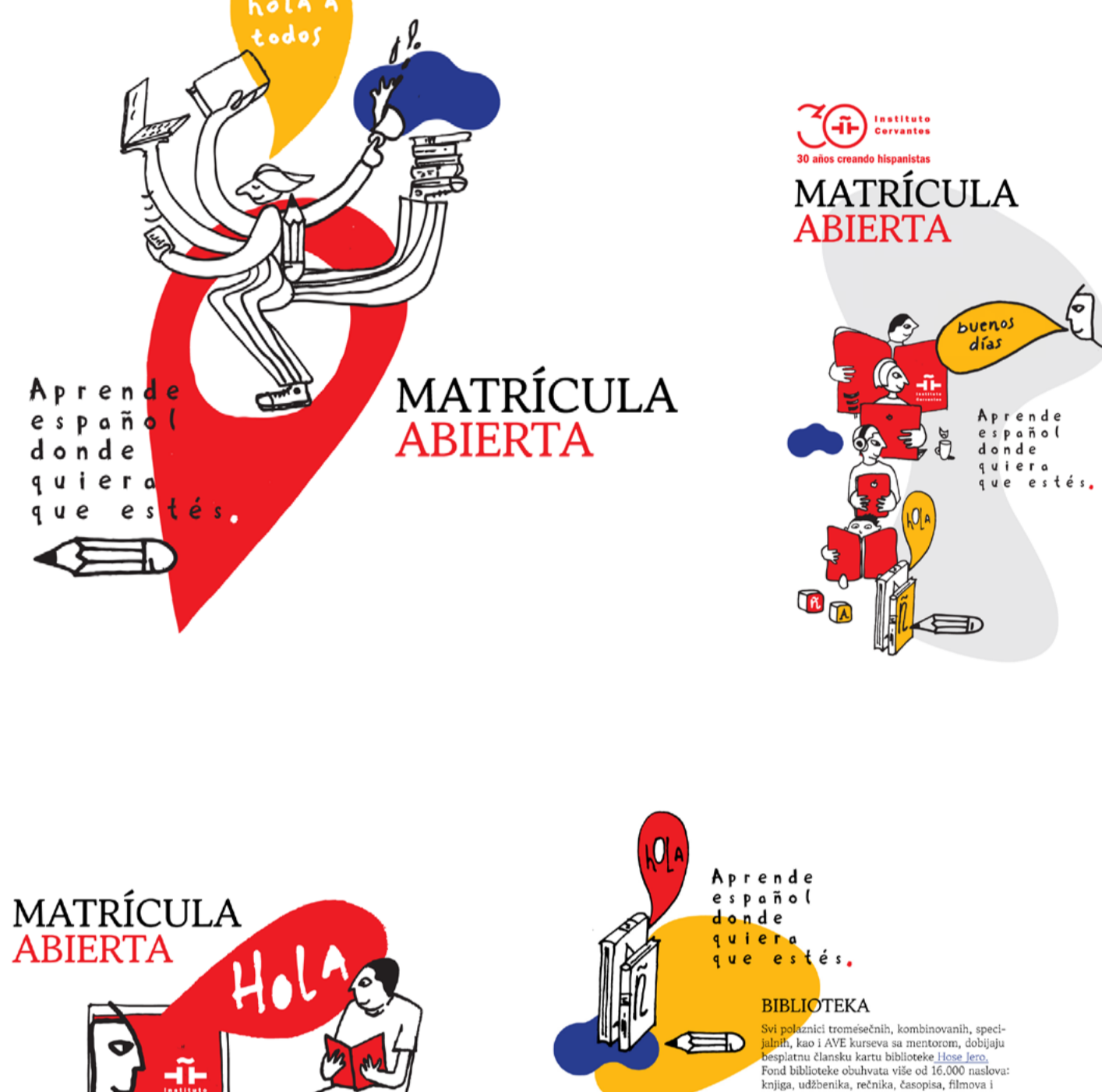


Enemigo de la vida y luego de quien la extraña.
Frida Kahlo

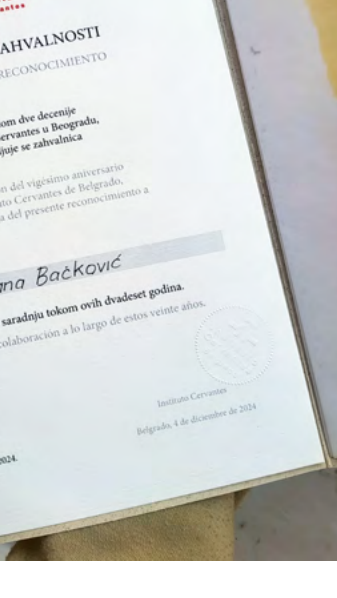
Frida Kahlo wall

Frida Kahlo wall

Instituto Cervantes de Belgrado/ Campaign for enrollment
in Spanish language courses, 2019-still
Illustration/layout design/google ad/digital design//
brochure/posters/Art direction



www.belgrado.cervantes.es



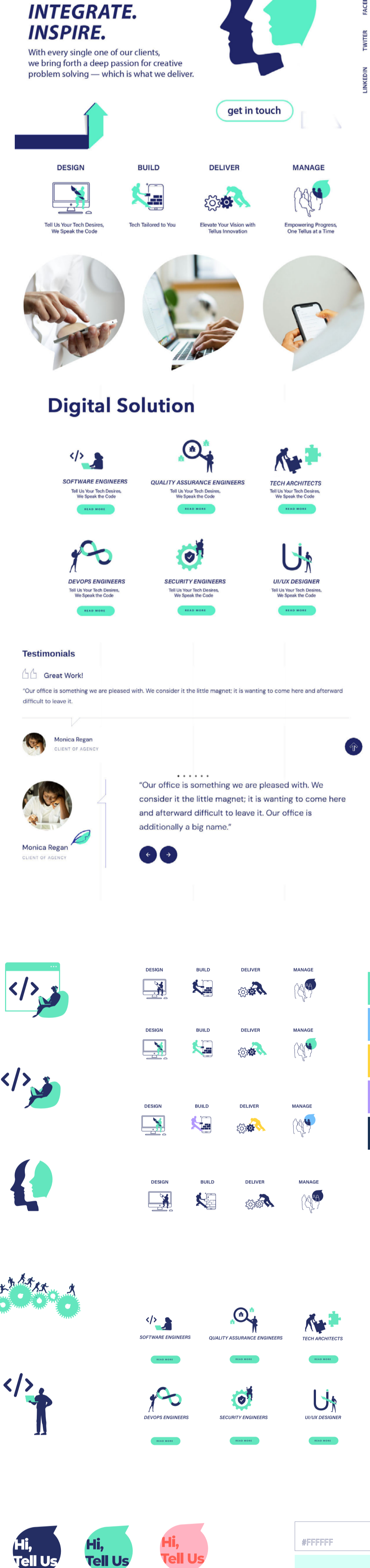
Instituto Cervantes
Certificate of recognition
December 4, 2024
Belgrade

EPSON/grafima 2019
 illustration//folio design/interior design/art direction/

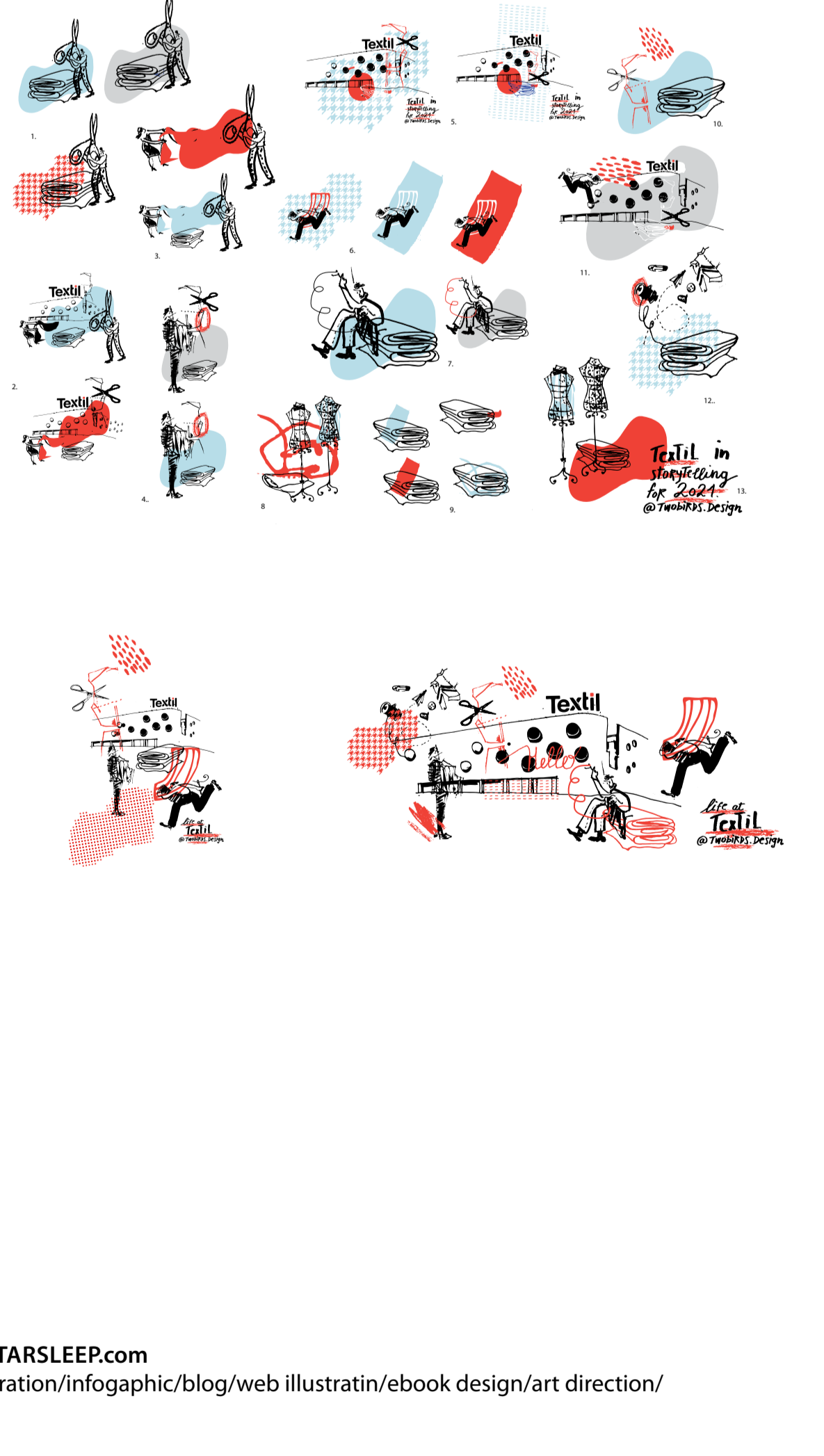


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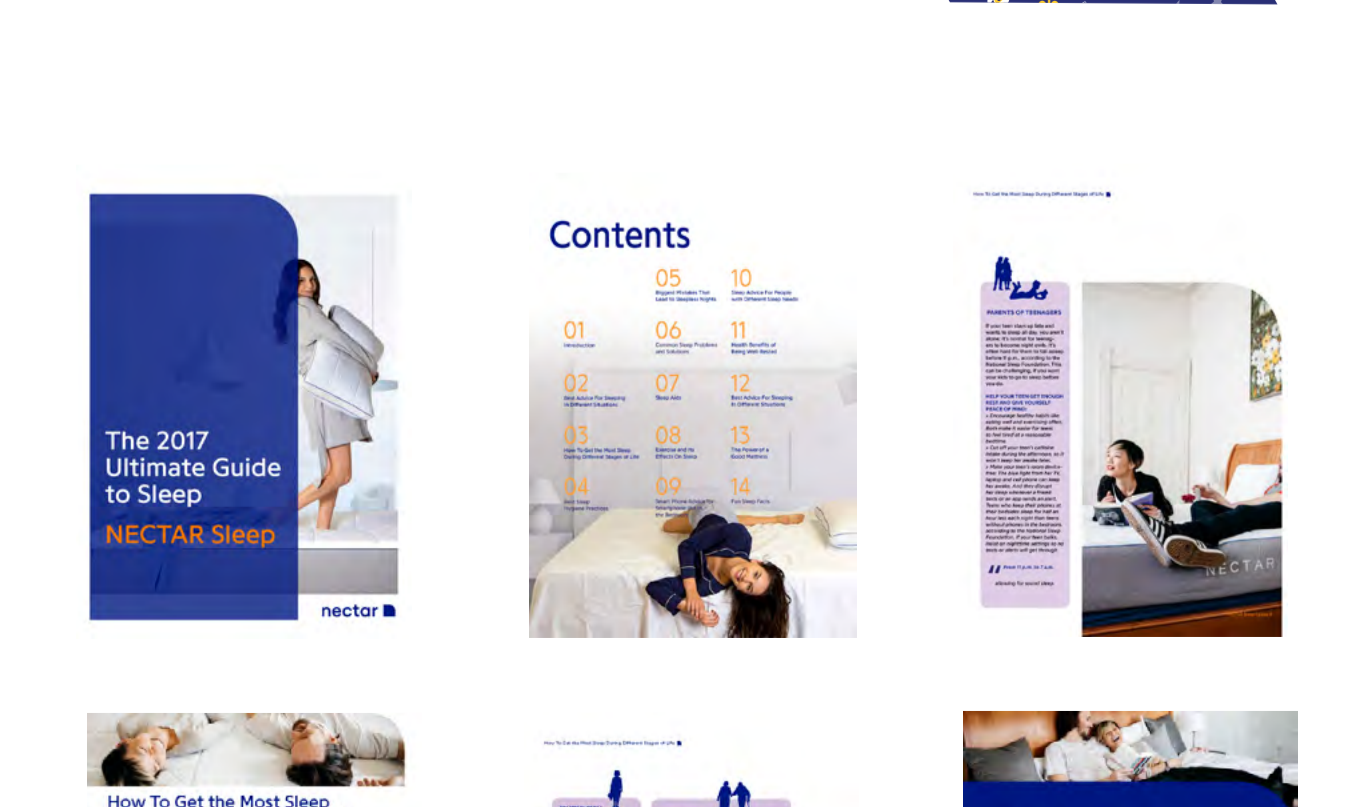
TELLUS, USA
 visual identity/web icons/landing page



TEXTIL, the largest wholesale fabric company in Balkan region
 Illustration, vignettes,

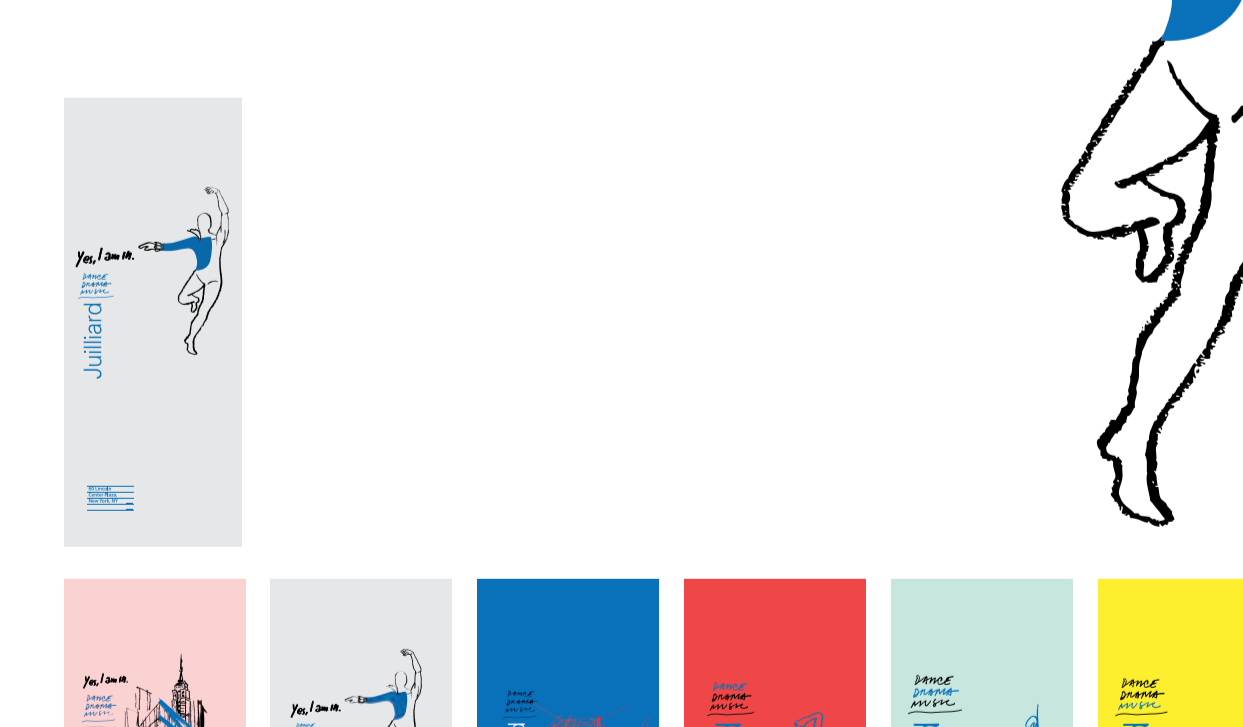
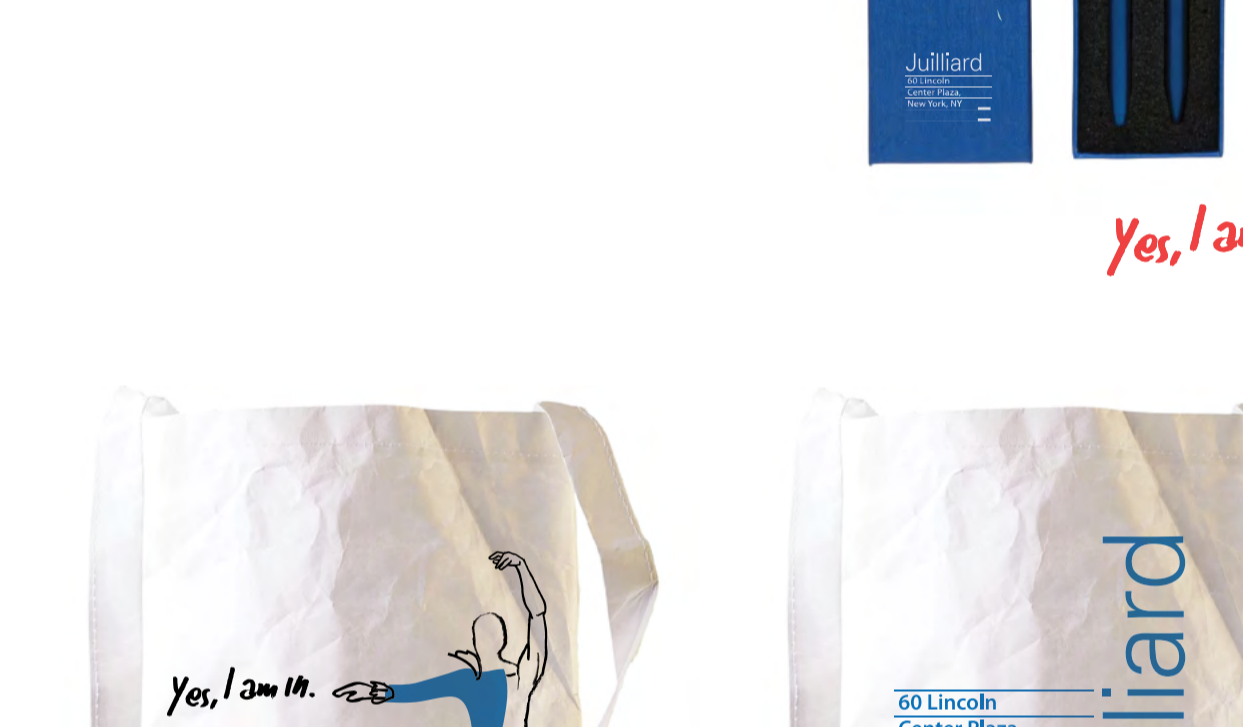
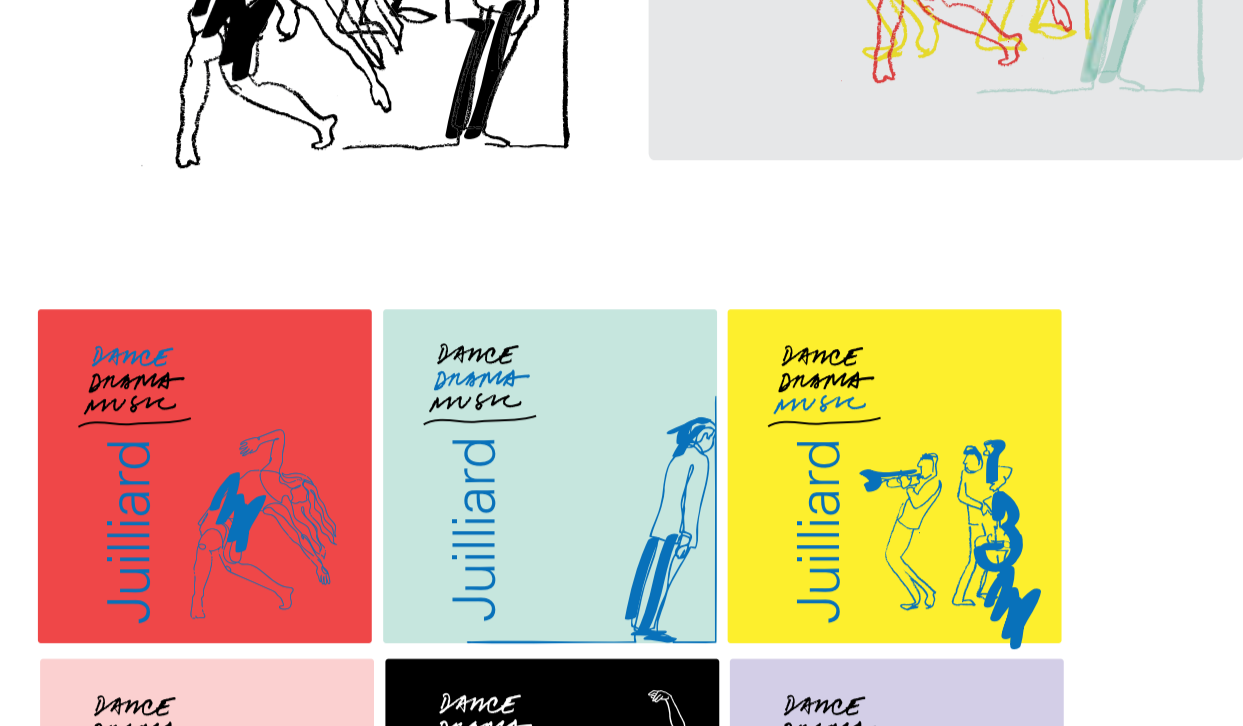


NECTARSLEEP.com
 Illustration/infographic/blog/web illustration/ebook design/art direction/



X MERCH

Juilliard/New York City/Merch
 Illustration/surface design/product design/package design/
 product development//Creative director/



FOOTBALL DICTIONARY

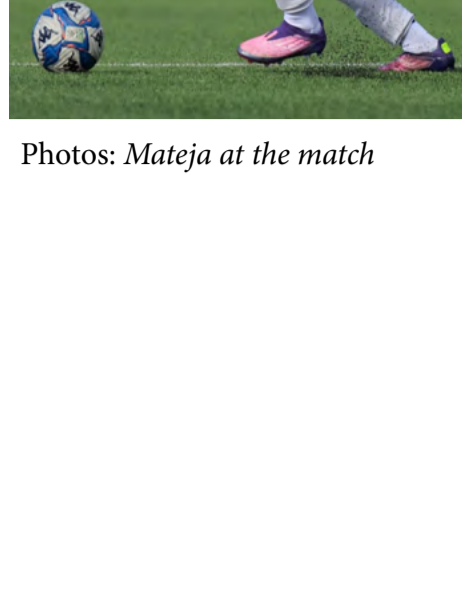
Instituto Cervantes Belgrade / Embassy of Spain in Belgrade / LALIGA

At the invitation of Instituto Cervantes in Belgrade, I developed the complete visual concept, design, and illustrations for the Football Dictionary. Shortly after its inception, the project was recognized by the LaLiga team, marking the beginning of a close collaboration with Esteban Casado from LALIGA. Together with representatives of the Spanish Embassy and Instituto Cervantes, we shaped the overall content of the publication, while I was responsible for its full visual identity and illustration.

The project expanded through cooperation with the Spanish Embassies in North Macedonia and Romania, evolving into a multilingual edition and further broadening its reach and impact.

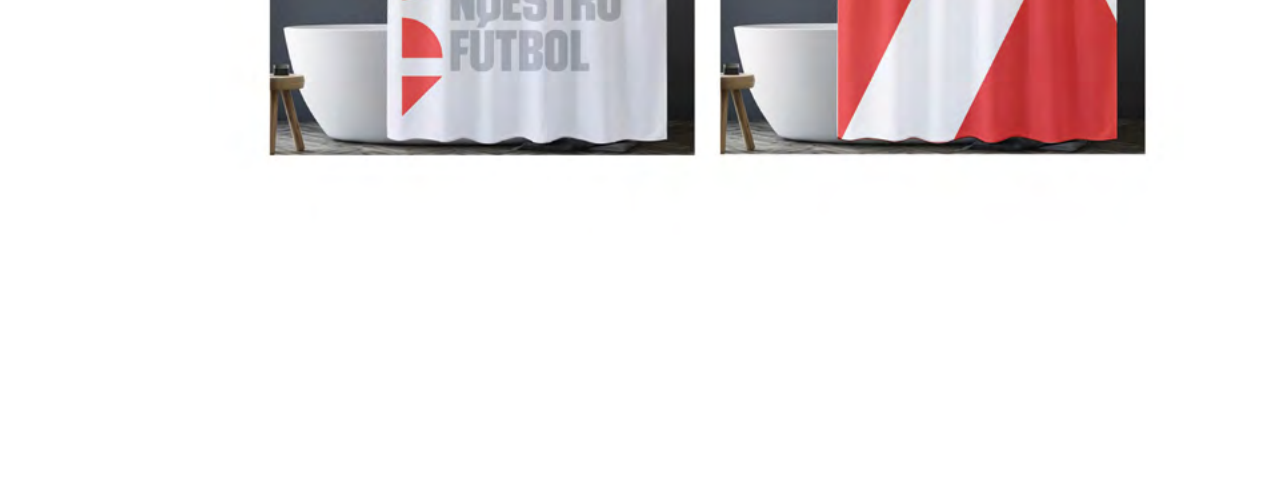
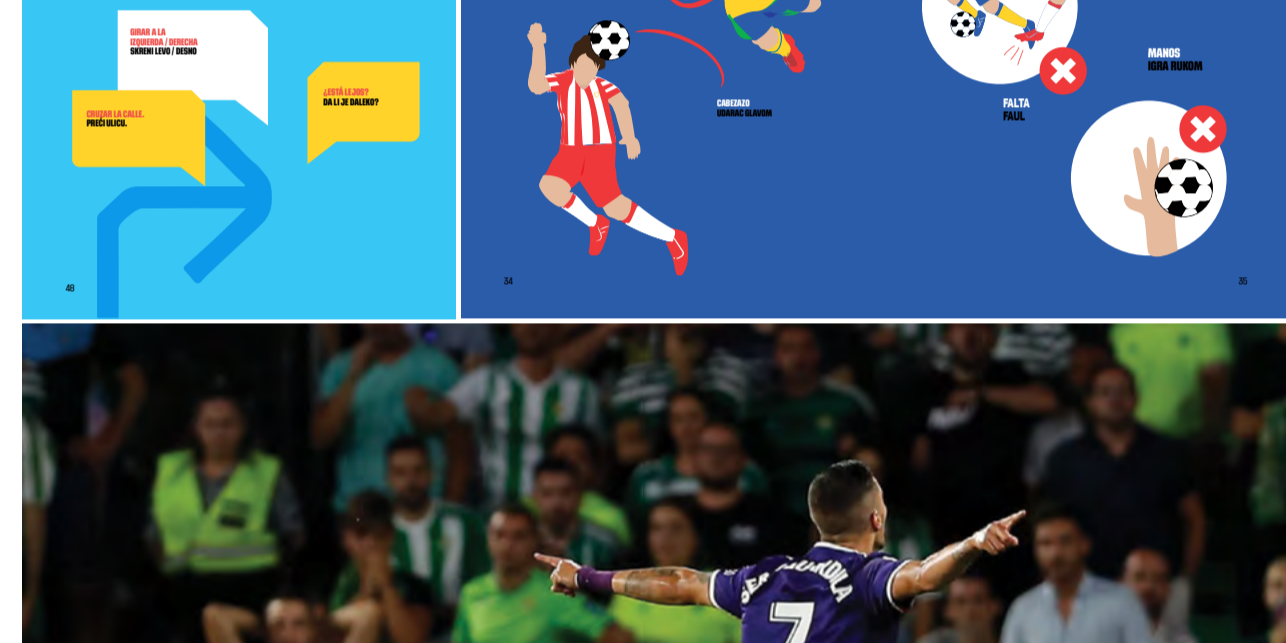
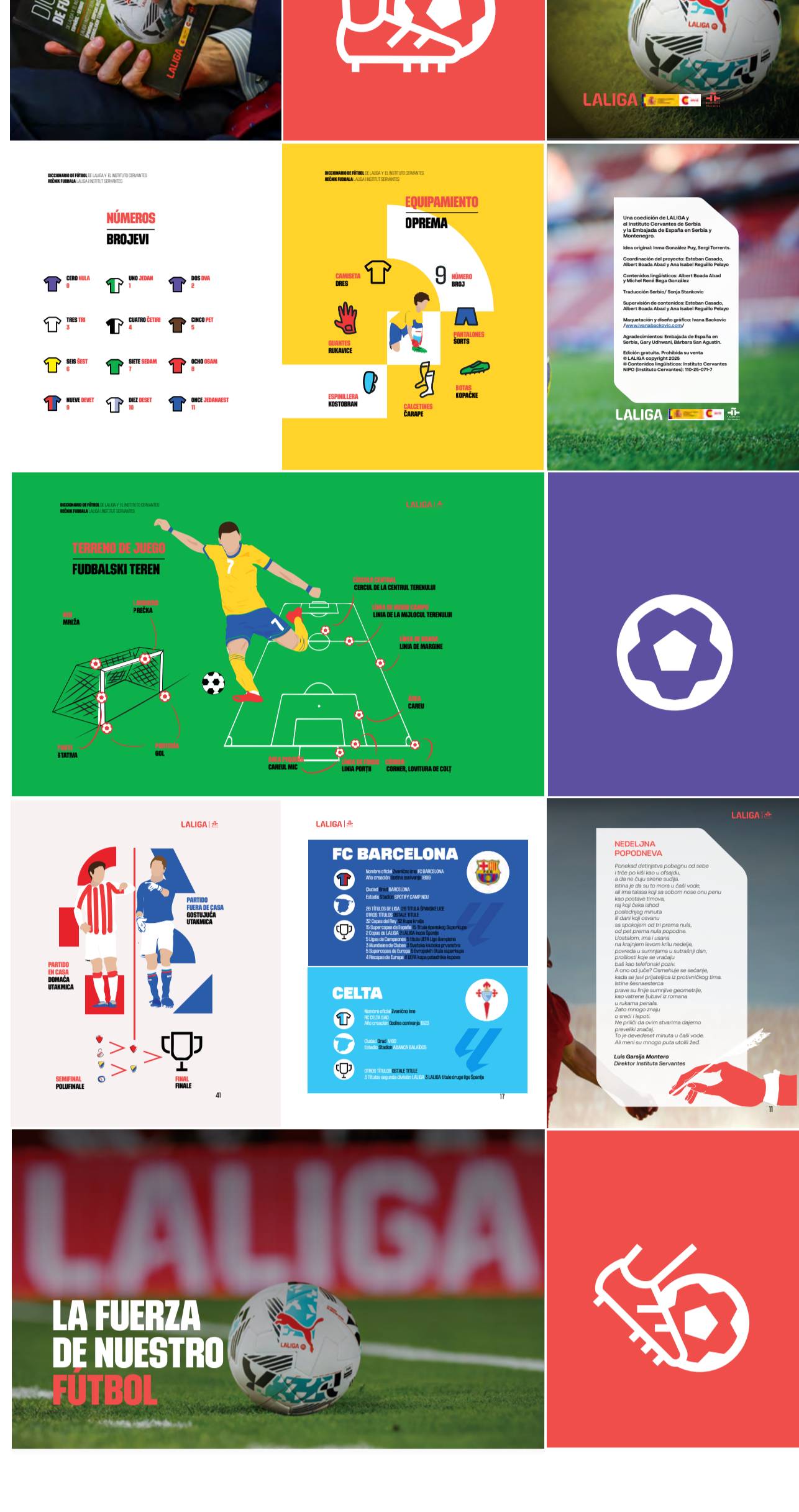
The official launch of the Football Dictionary was held at the Football Association of Serbia, organized by LALIGA delegates and supported by Instituto Cervantes in Belgrade and Arena Sport.

The project was exceptionally well received and highly praised, which was both rewarding and encouraging.



Photos: Mateja at the match

Finally, special thanks go to my son Mateja, my most inspiring collaborator, who brought Football — a capital “F” — closer to me. Thanks to him, working on the illustrations and the Dictionary was not just a professional task, but a genuine pleasure. Some projects truly choose you.



LALIGA

LA FUERZA DE NUESTRO FÚTBOL

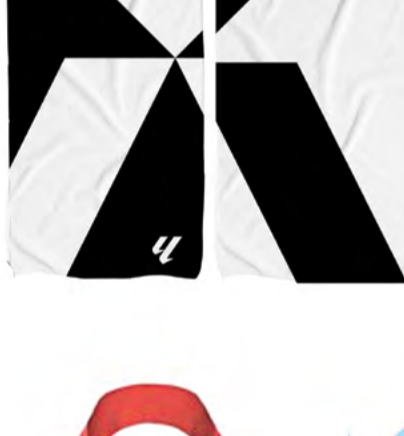
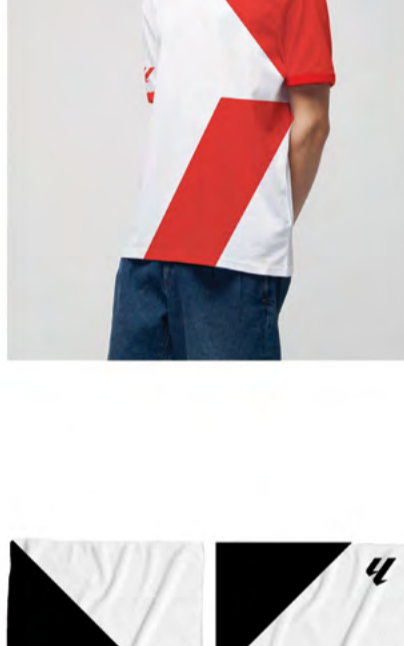
* MERCH

LALIGA/Merch

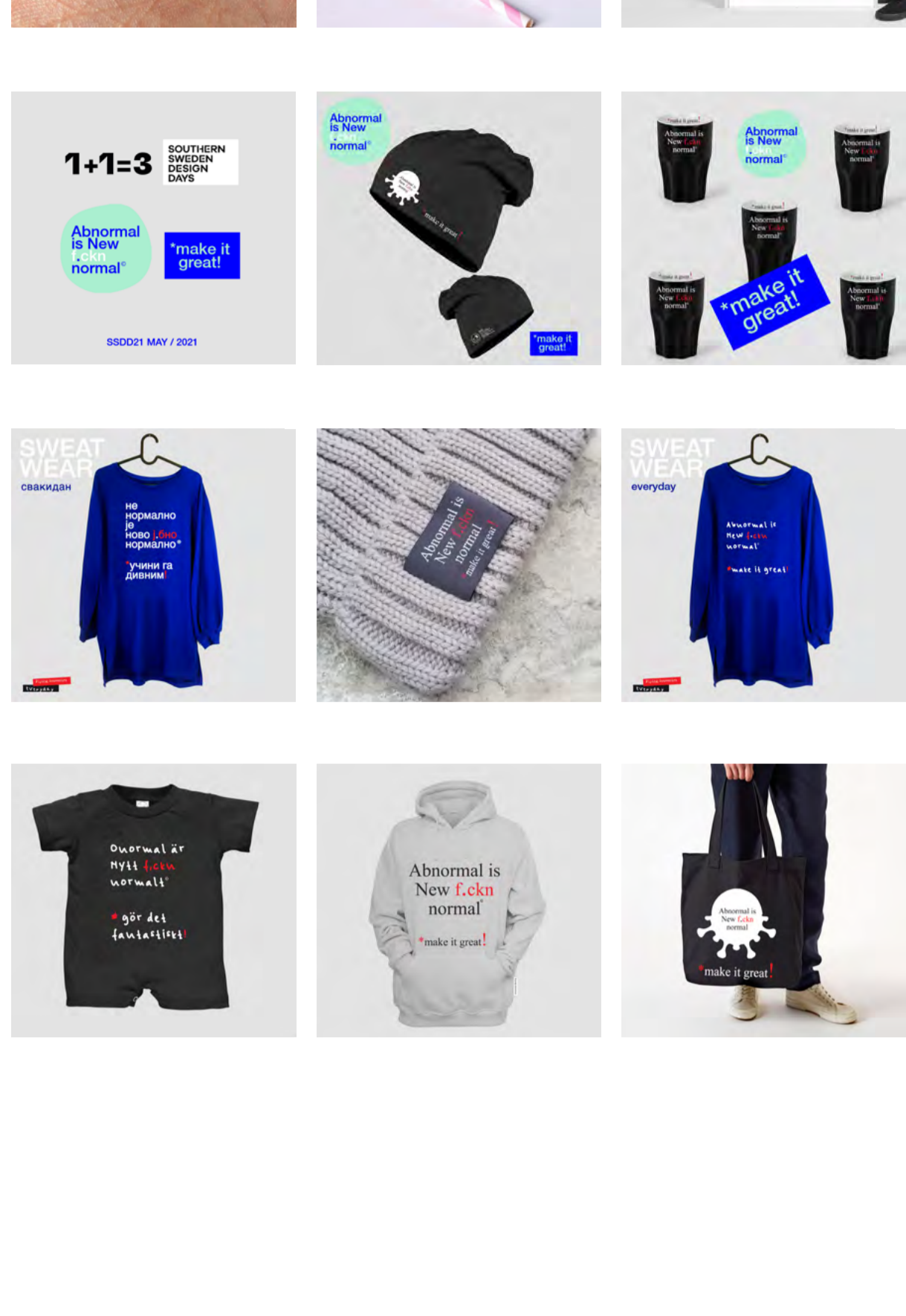
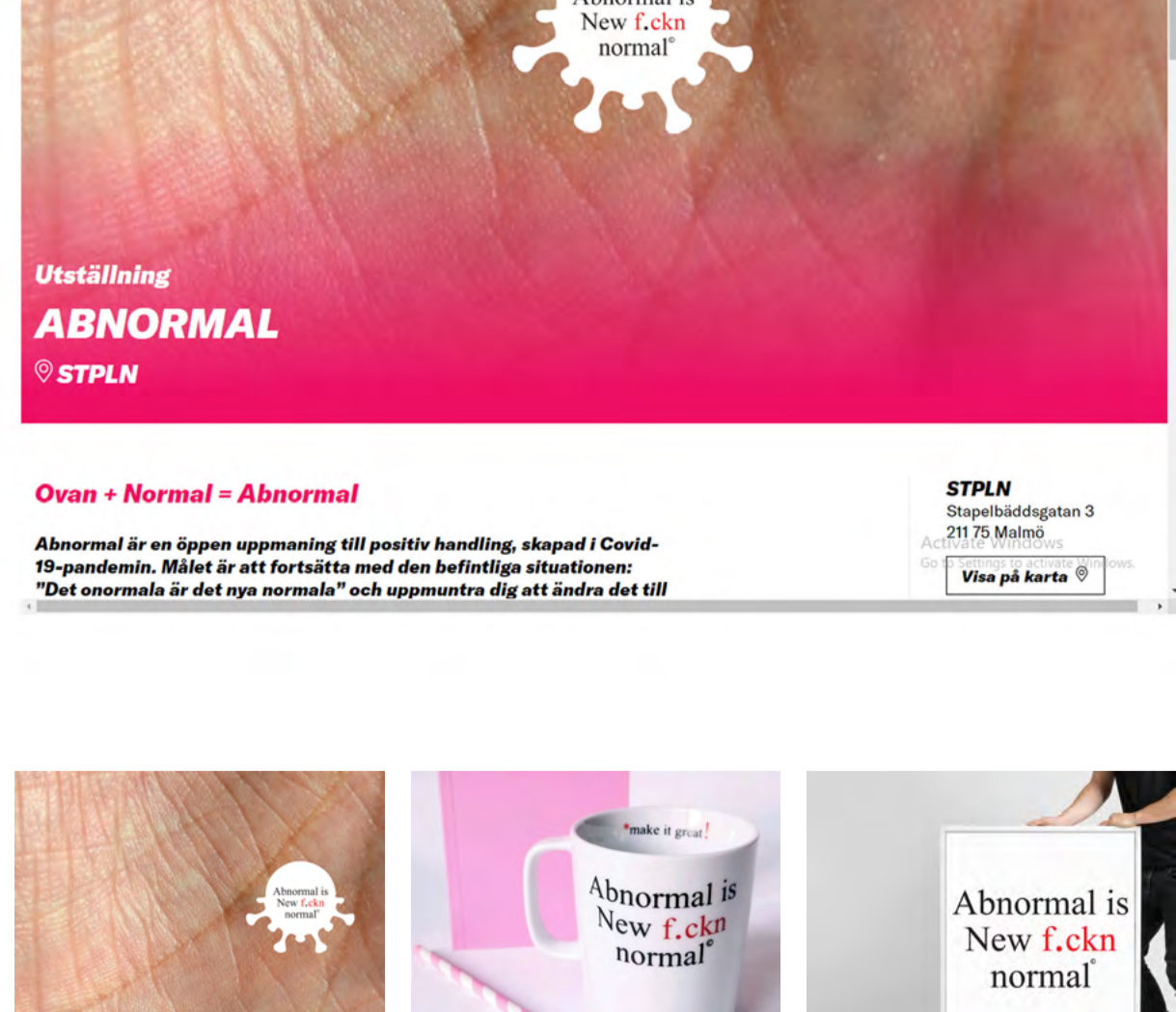
Surface design/product design/package design/
product development//Creative director/



THE POWER OF OUR FÚTBOL



ABNORMAL project for Southern Sweden Design Week/SSDD
 Illustration/surface design/product design/product development/
 package design/quality control///Behind the Idea

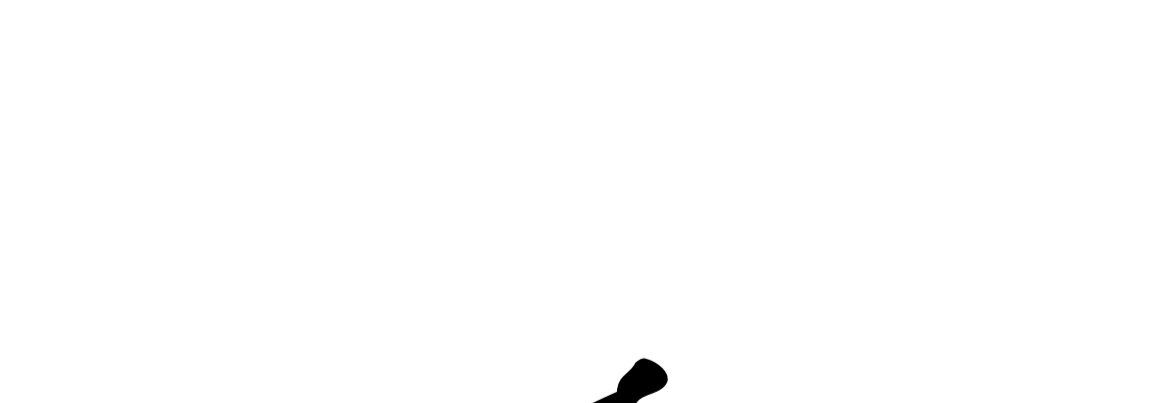
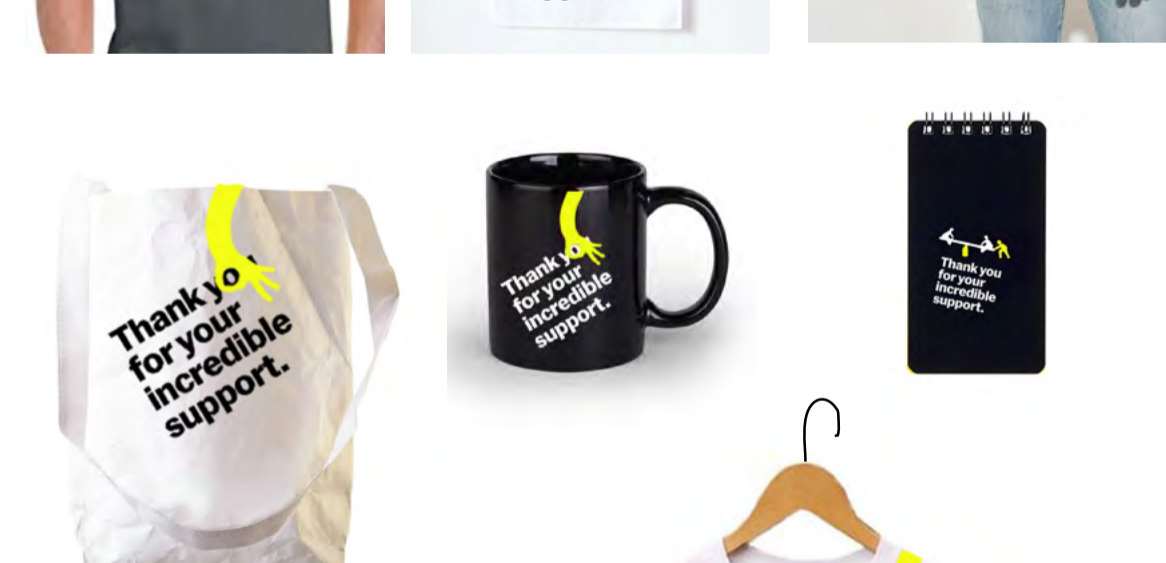
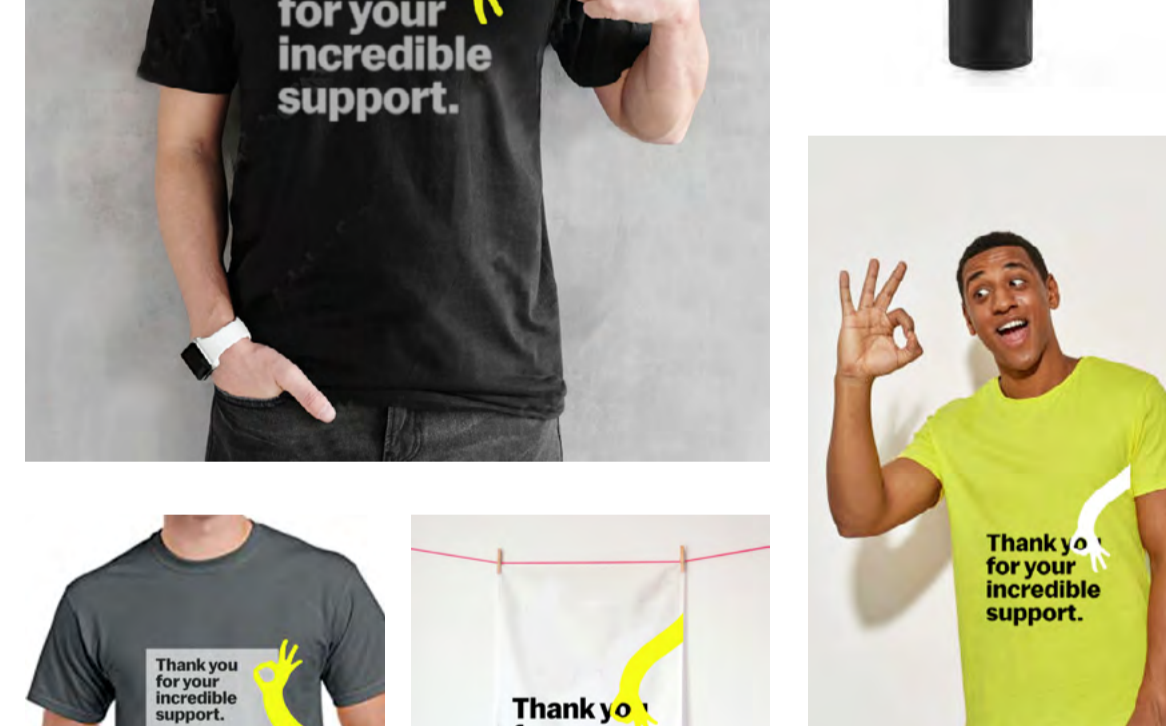
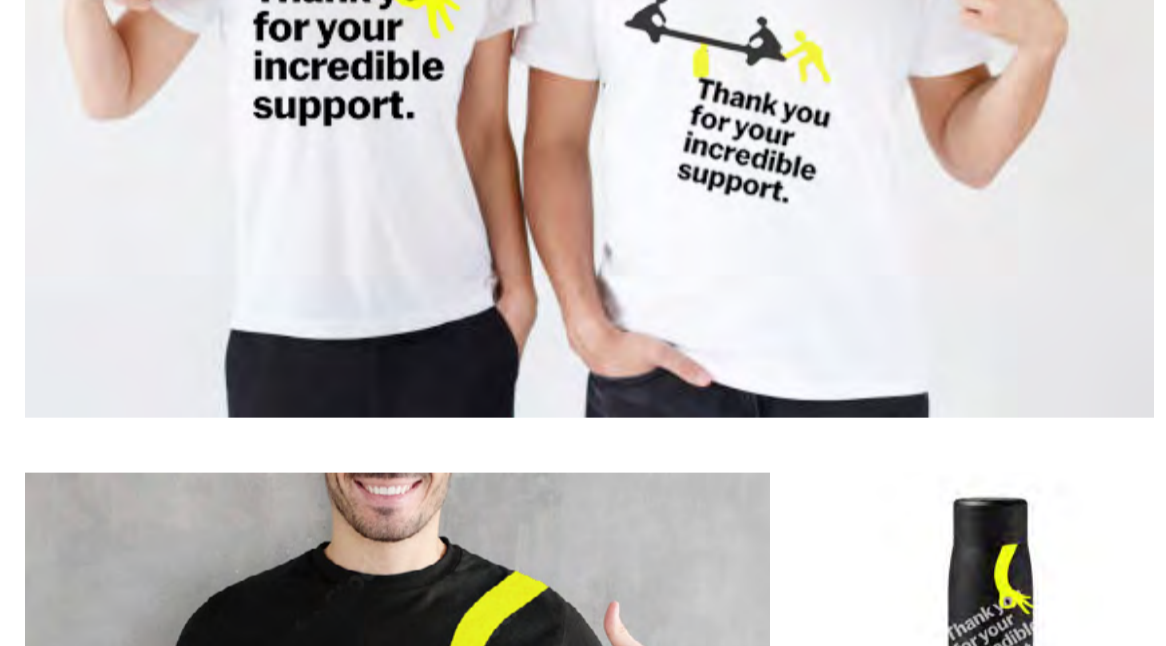


KCD - KULTURNI CENTAR DORCOL/CULTURAL CENTER DORCOL
 Visual identity/illustration/catalog/poster/folio design/MURAL/
 interior design//Art direction/



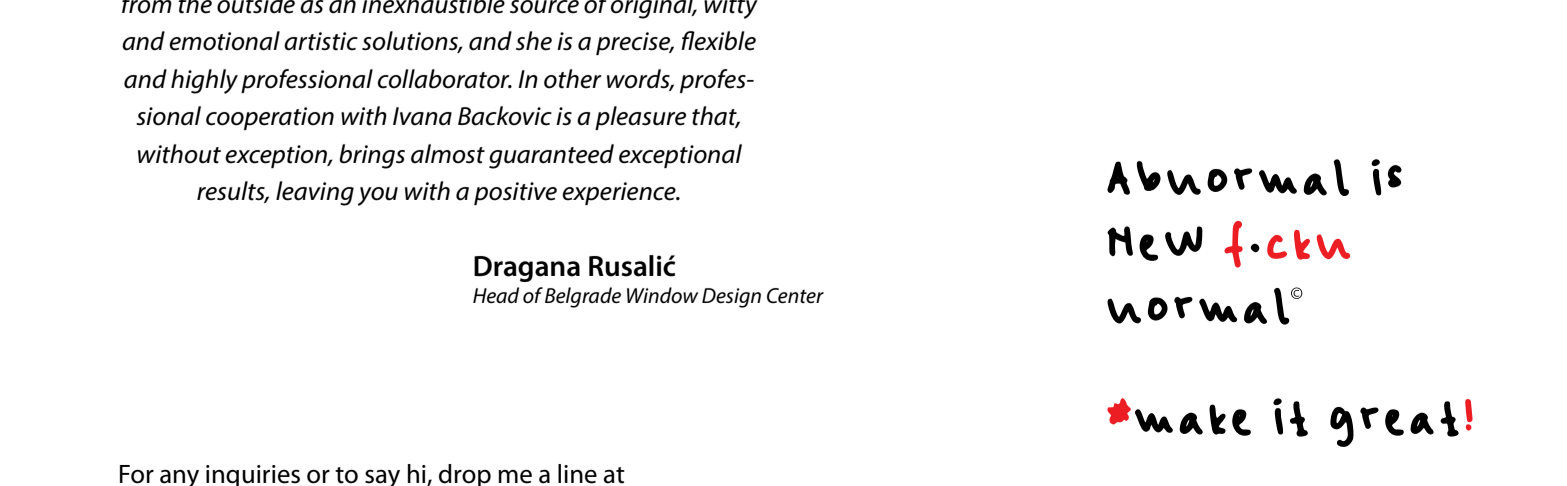
THANK YOU FOR YOUR INCREDIBLE SUPORT
 Personal project

**Thank you
 for your
 incredible
 support.**



**Thank you
 for your
 incredible
 support.**

some of the clients



Based on my personal experience of cooperation with numerous, also realized designers and illustrators, I am free to conclude that Ivana Backovic is an exceptional example of a happy combination of luxurious talent. Her work is viewed from the outside as an inexhaustible source of original, witty and emotional artistic solutions, and she is a precise, flexible and highly professional collaborator. In other words, professional cooperation with Ivana Backovic is a pleasure that, without exception, brings almost guaranteed exceptional results, leaving you with a positive experience.

Dragana Rusalic
 Head of Belgrade Window Design Center

Abnormal is
 New f.ckn
 normal®

*make it great!

For any inquiries or to say hi, drop me a line at
hello@ivanabackovic.com
 Follow me on [Instagram](#) or [Facebook](#)!

Say hello! →



ivana
 backovic

* EVERY DAY
 STOKIES
 (PIXELS + WORDS)